

2018 Sponsorship Program

The Society for Marketing Professional Services (SMPS), Indiana Chapter serves as the leading resource for professionals in the architecture, engineering and construction industry in Indiana. SMPS Indiana provides education, training and networking opportunities to our members and guests throughout the state.

As a sponsor, your firm will benefit from connecting with our members and guests through meetings, social media and many events throughout 2018. Whether you choose to be one of our elite annual sponsors at the Platinum, Gold, or Silver level or one of our monthly Program Sponsors, we are confident you will reach an important market while also assisting the Chapter with the educational and scholarship programs.

For further information contact Carrie Sermersheim, SMPS Sponsorship Chair at csermersheim@structurepoint.com or by phone at 317.547.5580.

Sponsorship Benefits	Platinum \$2,000	Gold \$1,500	Silver \$1,000
2 free registrations to all regular Chapter programs and membership events	●		
1 free registration to all regular Chapter programs and membership events		●	
1 free registration to regular Chapter programs and membership events; may have up to 6 additional registrations at the member rate; 100-word company description/narrative on the SMPS Indiana website			●
Logo on the SMPS Indiana website, with link to website	●		
Name & logo with sponsor type on signage at all Chapter meetings and events	●	●	●
Name & logo on all Chapter meeting, program or event notices	●	●	●
Name badge with "sponsor" ribbon	●	●	●
Opportunity to display marketing materials at all Chapter meetings or events	●	●	●
Opportunity to network before and after all Chapter meetings or events	●	●	●
One-time use of SMPS Indiana mailing list	●	●	
1 lane sponsorship at SMPS annual bowling outing and listed as beverage sponsor	●		
1 lane sponsorship at SMPS annual bowling outing		●	●
Five minutes to address membership at 2 meetings/events of your choice	●	●	

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Education Series - \$750

- Sponsorship includes all Education Series sessions
- Name and logo on all Education Series materials - notices, signage, etc.
- 1 free registration to all Education Series sessions
- 1 free registration to 3 Chapter events/programs

Program Sponsor - \$400

- 2 free registrations to selected program
- Up to 3 guest registrations to selected program at the member rate
- 3 minutes to address membership at selected member program
- Preferred seating at selected program
- Name and logo on selected program signage
- Name recognition at selected program meeting
- Name and logo on selected program notices
- Name badge with "Sponsor" ribbon at selected program
- Opportunity to display marketing materials at selected program
- Opportunity to network before and after selected program

Annual Meeting or Holiday Party Sponsor - \$350

- 2 free registrations to Annual Meeting/Holiday Party
- 3 minutes to address membership at Annual Meeting/Holiday Party
- Name and logo on Annual Meeting/Holiday Party signage
- Name recognition at Annual Meeting/Holiday Party
- Name and logo on Annual Meeting/Holiday Party notices
- Name badge with "Sponsor" ribbon at Annual Meeting/Holiday Party
- Opportunity to display marketing materials at Annual Meeting/Holiday Party
- Opportunity to network before and after selected program

New Member Party - \$250

- 1 free registration to New Member Party
- 1 guest registration to selected member event at the member rate
- 3 minutes to address membership at selected member event
- Name and logo on New Member Party event signage
- Name recognition at New Member Party event
- Name and logo on all New Member Party event notices
- Name badge with "Sponsor" ribbon at New Member Party event
- Opportunity to display marketing materials at New Member Party event
- Opportunity to network before and after New Member Party event

2018 Sponsorship Program

Welcome to sponsorship of SMPS Indiana where you will assist us in supporting our educational and scholarship programs for you, our members, and guests throughout Indiana. As the premier A/E/C marketing organization in the state, our programs are designed to educate, motivate and inspire.

Please indicate your sponsorship level, complete the form below and return to Carrie Sermersheim at csermersheim@structurepoint.com. You will then receive your invoice.

Annual Sponsorship		
	Platinum	\$2,000
	Gold	\$1,500
	Silver	\$1,000
Additional Sponsorships		
	Education Series	\$750
	Program Sponsor	\$400
	Annual Meeting or Holiday Program	\$350
	New Member Party	\$250

Logo

Please send your logo for inclusion in our marketing materials to Carrie Sermersheim at csermersheim@structurepoint.com.

Contact

Please indicate who the point of contact is for your firm regarding your sponsorship.

Company: _____

Address: _____

E-mail: _____

Phone: _____

Name: _____

Signature of contact: _____

Logo e-mailed? Yes No